



Réseau des
Grands Sites
de France

Integrated management of cultural landscapes : The Grands Sites de France's example



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Riga - Latvia

GRANDS SITES



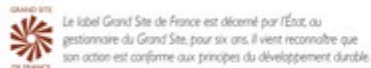
DE FRANCE

A national network



14 Grands Sites de France

Aven d'Ornac	1
Baie de Somme	2
Bibracte-Mont Beuvray	4
Camargue gardoise	5
Les Deux-Caps Blanc-Nez, Gris-Nez	14
Marais Poitevin	16
Massif du Canigó	18
Pointe du Raz en Cap Sizun	23
Pont du Gard *	24
Puy de Dôme	25
Puy Mary - Volcan du Cantal	26
Sainte-Victoire	21
Saint-Guilhem-le-Désert - Gorges de l'Hérault **	29
Solutré Pouilly Vergisson	28



2 grandes collectivités

Département de l'Hérault
Département du Puy-de-Dôme

27 sites en projet

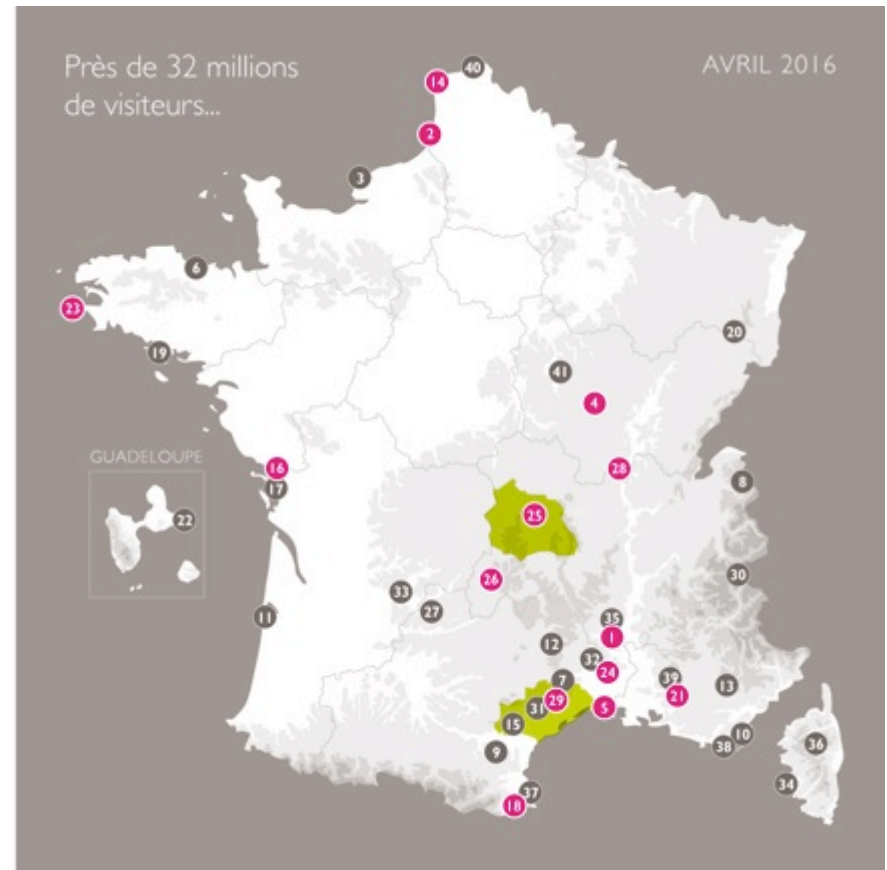
Anse de Paulilles	37
Ballon d'Alsace	20
Cap d'Erquy - Cap Fréhel	6
Cirque de Navacelles ***	7
Cirque de Sixt Fer à Cheval	8
Cité de Carcassonne *	9
Cité de Minerve, gorges de la Cesse et du Brian	15
Domaine du Rayol, Le Jardin des Méditerranées	10
Dune du Pilat	11
Dunes de Flandre	40
Estuaire de la Charente, Arsenal de Rochefort	17
Falaises d'Étretat, Côte d'Albâtre	3
Gorges de l'Ardèche	35
Gorges du Gardon	32
Gorges du Tarn, de la Jonte et causses ***	12
Gorges du Verdon	13
Iles Sanguinaires - Pointe de la Parata	34
Massif des Ogres	39
Massif du Jura de Gâvres-Quiberon	19
Pointe des Châteaux	22
Presqu'île de Giens	38
Rocamadour **	27
Vallée de la Clarée et Vallée Étroite	30
Vallée de la Restonica	36
Vallée de la Vézère *	33
Vallée du Salagou et Cirque de Mounèze	31
Vézelay *	41



* site du patrimoine mondial - ** site du patrimoine mondial



ou titre des chemins de Saint-Jacques de Compostelle
*** site faisant partie du Bien Cousances et Cévennes,
paysage culturel de l'agropastoralisme méditerranéen,
inscrit au patrimoine mondial



14 sites have received the label
Grand Site de France

Aven d'Orgnac



Baie de Somme



Bibracte-Mont Beuvray



Camargue gardoise

Les Deux-Caps Blanc-Nez, Gris-Nez



Marais poitevin

Massif du Canigó



Pointe du Raz en Cap Sizun



Pont du Gard



Puy de Dôme



Puy Mary – Volcan du Cantal



Saint-Guilhem-le-Désert

Gorges de l'Hérault

Sainte-Victoire



Solutré Pouilly Vergisson



27 sites are working to receive
the Grand Site de France label

Cirque de Navacelles



Estuaire de la Charente, Arsenal de Rochefort



Falaises d'Etretat, Côte d'Albâtre



Gorges du Gardon



What is a Grand Site de France ?



An iconic cultural and natural landscape
Very popular and well known for its beauty



High tourism pressure

Facing congestion problems and risks: Vehicles/Visitors/Commercial pressure



41 member sites of
the Grands Sites de
France Network
= **32 million**
visitors each year



A protected site (« site classé »)

Remarkable and fragile

A significant part of the Grand Site is protected by a powerful law (1930)
« **protection des monuments naturels et des sites de caractère artistique,
historique, scientifique,
légendaire ou pittoresque** »

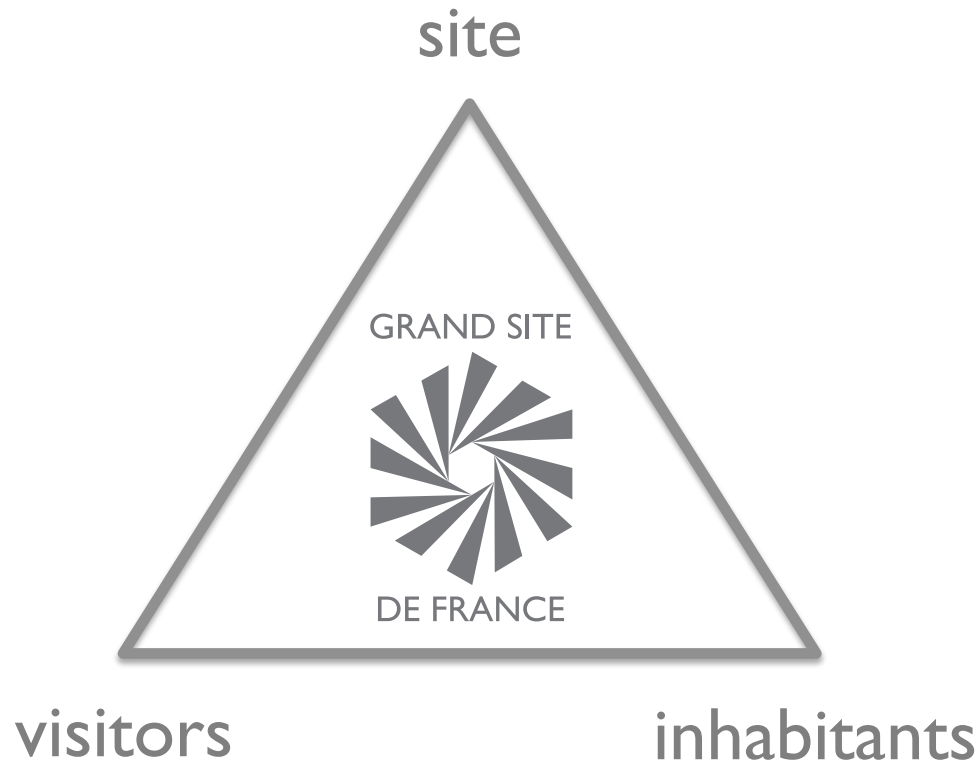


A national policy to protect, manage & promote

- **Founded by the French State in 1976 to:**
 - Protect and restore beauty of these sites with a special attention to values and the spirit of the site
 - Manage the site in a sustainable way, involving inhabitants and local stakeholders
 - Manage tourism flows and welcome visitors
 - Contribute to the economic and social development of the area**→ A global project and approach**
- Reference to **World Heritage Convention** (UNESCO-1972)
- A policy of the **Ministry of Environment**, in partnership with **local authorities**



One of the goals of the policy: find a balance



Grand Site de France: a national label

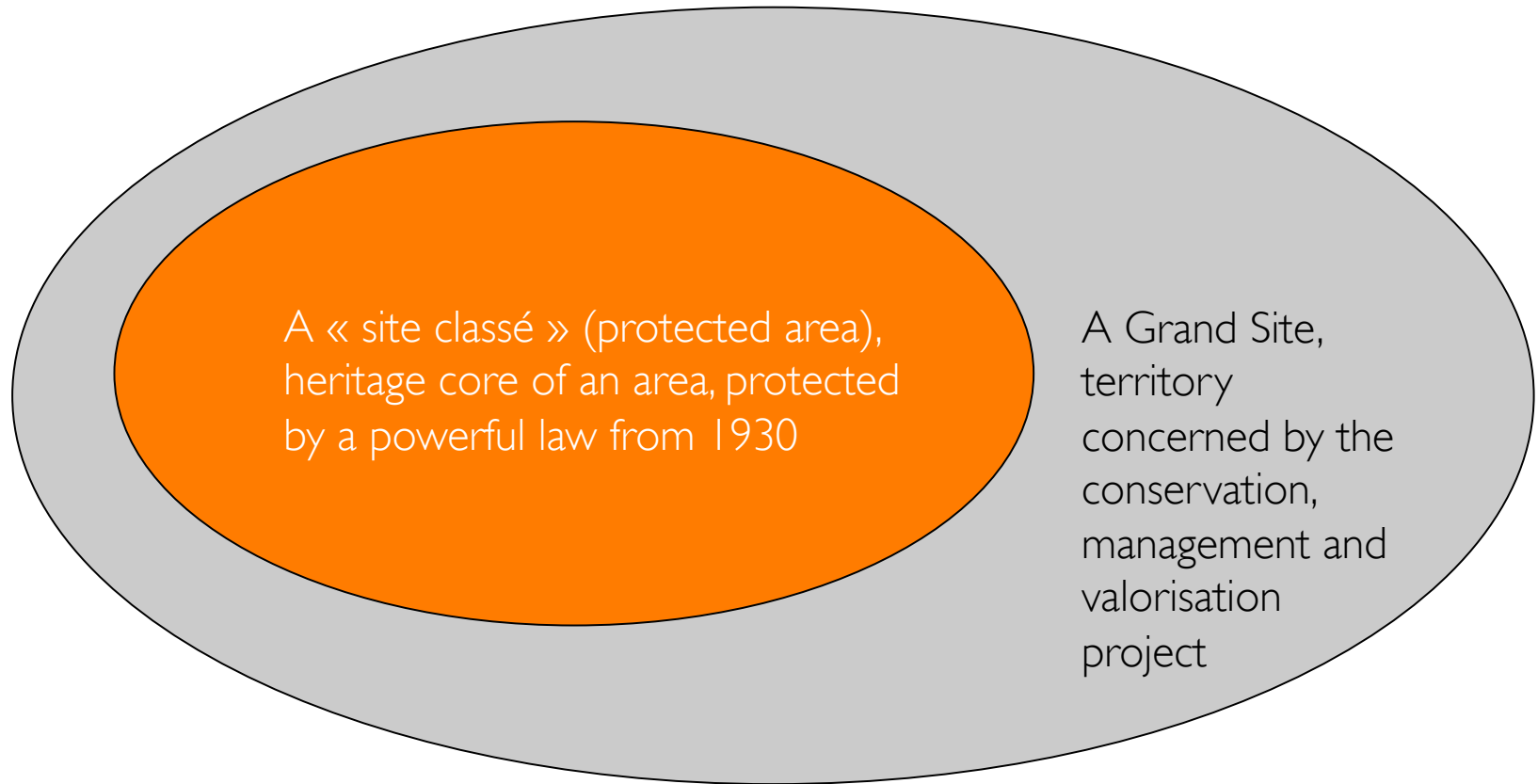
GRAND SITE



DE FRANCE

- Created in 2002 **by the State** and given by the Minister of Environment
- Recognizes the role of the **local body** in sustainable management of the site
- **Given for 6 years, renewable**
- A sustainable development label
- **14 sites** already have it (in 2016)
- 27 are working to get in one day

What is a Grand Site de France and its organisation



A managing body, with local stakeholders, financial partners and support of State services

Integrated management: management based on values of places with a holistic vision

Grand Site de France: a trio



Shared values



Représentation graphique des mots clés associés aux valeurs communes des Grand Sites de France par les élus et les techniciens des collectivités gestionnaires des Grand Sites.

Integrated management of the Grands Sites de France

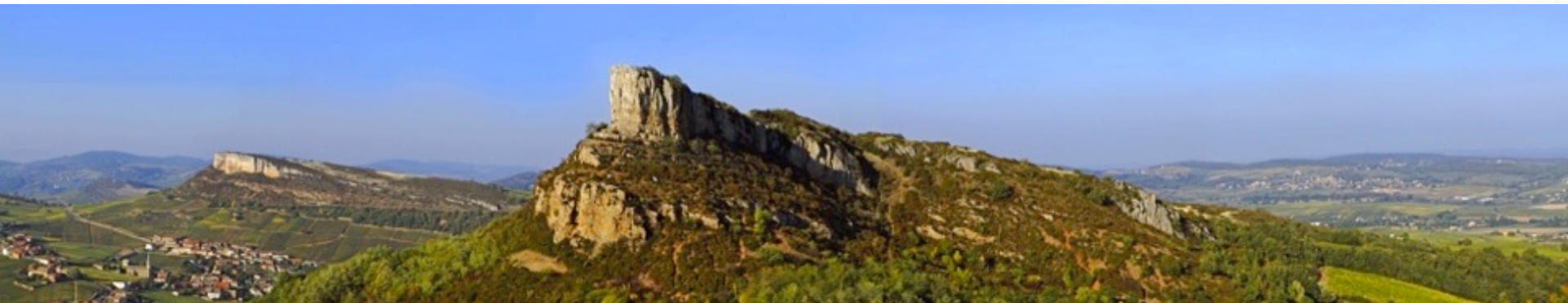
Cultural landscapes

- « Combined works of **men and nature** »
- « A concrete and characteristic product of the interplay between a given human community, embodying certain cultural preferences and potentials, and a particular set of natural circumstances »
- Landscape management must consider the **interplay between the values of nature and the values of culture**



The Grand Site de France's approach...

- A **global approach** integrating biodiversity, cultural and historical heritage, social and economic factors, different scales and issues...
- A **holistic** vision of sites
- That combines conservation and a living, dynamic, open site
- A strong partnership with **local actors**
- A global management project based on **cultural and natural values** of the site



...is based on fundamental debates.

- Identity, « **esprit des lieux** » (*genius loci*)
- Sharing local and/or universal **values**
- A Grand Site de France **for who?** Inhabitants? Tourists? Privileged people? Everyone?
- **Protecting? Developing?**
- How to **finance** a Grand Site de France's management?

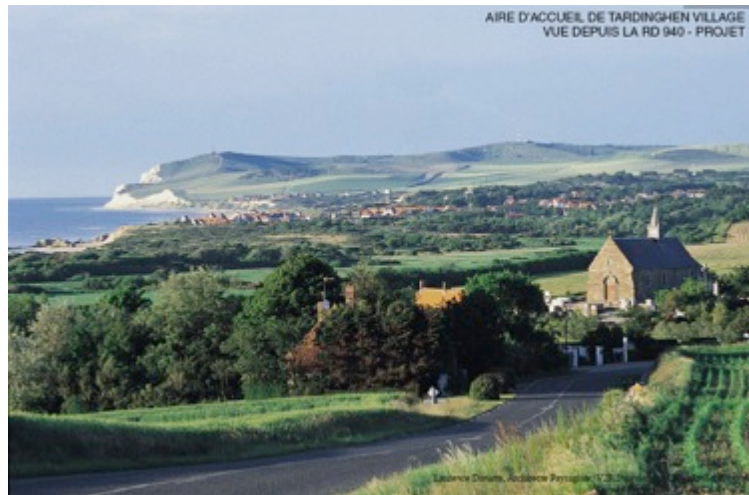


What does it mean ?

- Define the **site capacity** which is acceptable for both visitors and the site
- Recommend improvements which respect the **site's identity**
- Create a managing body, based on **partnership and sustainability**
- Promote local products and services which generate **local benefits**
- **Welcome visitors** as best as possible so they can enjoy **the site's experience fully** and **transmit** it to the next generations



Considering ALL values

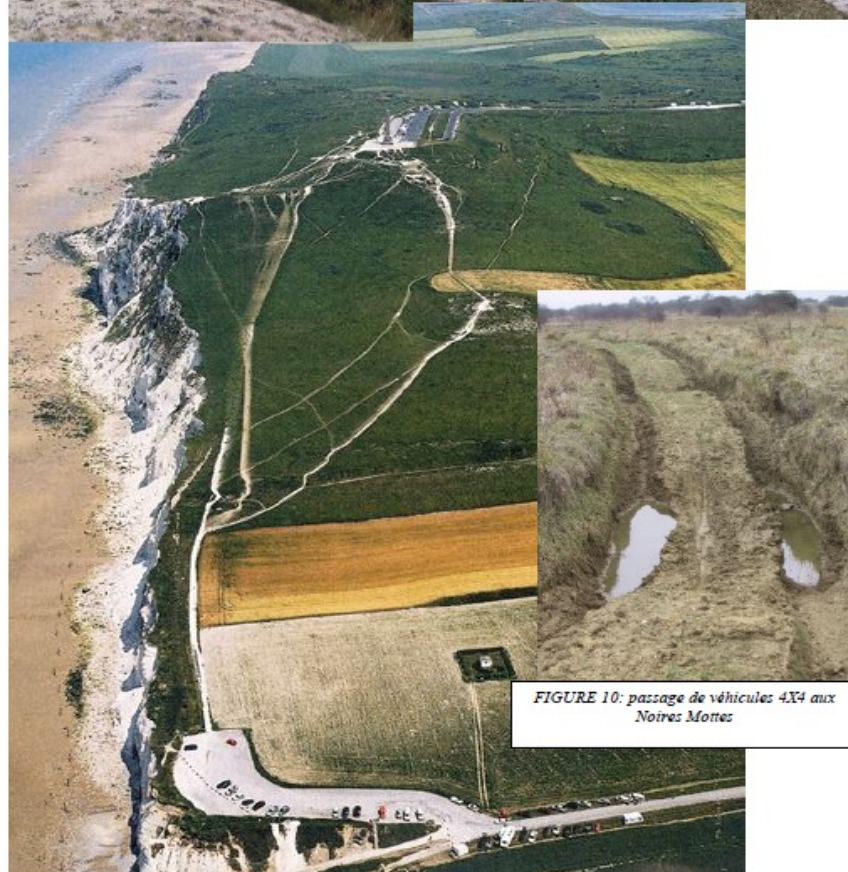


Examining the site's values

- **Heritage value** : inner characteristics, what make the site objectively outstanding, rare, unique
- « **Esprit des lieux** » (*genius loci*) : emotion caused by the site, its distinct personality which creates a specific experience of the place we would like to share with others



FIGURE 9: Dégradation du site liée au manque de gestion et d'information



*FIGURE 10: passage de véhicules 4X4 aux
Notres Mottes*

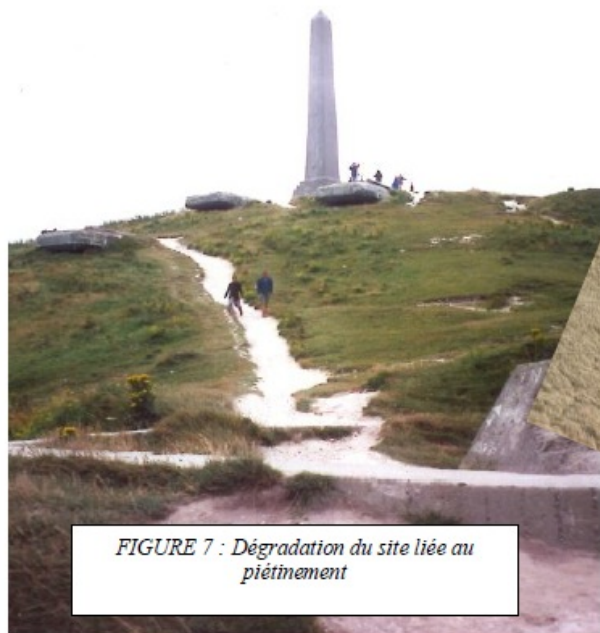


FIGURE 7 : Dégradation du site liée au piétinement

18



FIGURE 8: Décharge sauvage dans les Noires Mottes, en site classé



Photo n° 22 : le bord de falaise en allant vers Sangatte (PNR, 2004)





Grand Sites de France's managers

- Local management
- Local authorities as main actors
- Managing bodies dedicated to Grand Sites' management
- A new skill : “heritage site manager”
- Multidisciplinary, on site teams



The Grands Sites de France Network

- Network created in 2000
- Association bringing together local authorities responsible for Grands Sites
- 5 people working / 4,5 ETP
- Work with the Ministry of Environment
- A place to **share good practices**
- Providing advice and support to members so they can get the Grand Site de France label



The Grands Sites de France Network's actions

- Annual meeting
- Workshops
- Field visits
- Publications
- Communication
- Partnership with ICOMOS France...

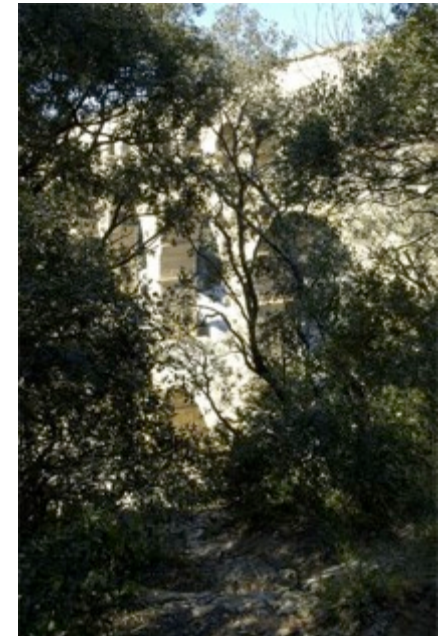


Grands Sites de France's actions

To protect



To preserve and restore the landscape



To maintain- To manage



To plan and respect the site's identity



To develop – To welcome in a different way



To find a balance between activities and landscape



To share and create awareness



To promote and facilitate socio-economic benefits



International actions of the Grands Sites de France Network

Pôle **international** francophone
de formation et d'échanges **des gestionnaires**
de sites patrimoniaux

www.polepatrimoine.org





Réseau des
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de France



www.grandsitedefrance.com